

iGift4u - The Everyone's iPhone application for Facebook and Twitter

San Francisco, CA Jan 05, 2010

San Francisco, California - SiVola, LLC today is proud to announce the introduction of iGift4u, the "everyone's" iPhone(R) application, integrating with Facebook(R) and Twitter(R). With the iGift4u iPhone app, SiVola, LLC enables individuals and businesses to easily build their own iPhone presence, advertise on the iPhone and simultaneously benefit from the virality of social networks such as Facebook and Twitter.

"I really wanted an iPhone application to showcase my jewelry collection, but I never had the time to start this full time project" said Sandrine Tessier, creator of Bijoux de Luxe Sur-Mesure. "iGift4u was the best solution for me: just by sending the pictures of my products, I was able to be on the iPhone and accessing both Facebook and Twitter."

"I was looking to increase the traffic to my blog, 'A brilliant brunette', where I offer advice on cosmetics" said Jacqueline Marie. "SiVola, LLC used my pictures of made-up lips as 'virtual kisses' and linked them back to my blog. I was excited to be featured in an iPhone app and it was extremely easy!"

The iGift4u application lets users share multimedia content such as virtual gifts, videos, quotes, and pictures on popular social networks such as Facebook and Twitter, or via email. Virtual gifts and quotes are available from professional collections, videos can be searched directly from the embedded version of YouTube(R), pictures can be taken from the iPhone camera or user's existing albums. Right in time for the holidays, users can now browse and buy last minute real Christmas gifts directly from the iPhone, based on iGift4u recommendations.

iGift4u offers the possibility to everyone to be featured in the application, simply by sending to SiVola a unique image or icon representing a virtual gift and a web link to selected online content. The provided link can be accessed directly within the application or from the iGift4u landing web page when a virtual gift is posted on Facebook or Twitter. This way, everyone can now make iGift4u his/her own iPhone application, advertising anything he/she wants.

A large number of people and businesses have already featured themselves in iGift4u for personal or professional use. There are photographers that provided their pictures as virtual gifts and linked them to the website of their professional photo services or simply to a Flickr account. There are fashion and jewelry designers using the iPhone screen as a showroom for their beautiful products, emulating the Gucci application.

There are businesses, offering pictures of their products and linking back to their original e-commerce website to enable immediate mobile sales. There is also, for example, a blogger that provided "kiss" pictures as iGifts, advertising this way her blog, which offers advice on cosmetics. And there are just users who want to be part of an iPhone application to show off with friends, and are linking to a Facebook, Twitter or LinkedIn(R) account to advertise him/herself.

Device Requirements:

* iPhone or iPod Touch 2.2.1 or later

Pricing and Availability:

iGift4u 2.3 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Social Networking category.

[iGift4u 2.3](#)

[Purchase and Download](#)

[Application Icon](#)

SiVola, LLC brings new exciting and innovative ideas into the mobile space, creating a bridge between virtual and real worlds. SiVola, LLC is based in San Francisco, California. Copyright (C) 2009 SiVola, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Facebook and the Facebook logo are registered trademarks of Facebook Inc. in the U.S. and/or other countries. Twitter and the Twitter logo are registered trademarks of Twitter Inc. in the U.S. and/or other countries.

###

SiVola, LLC
press@sivola.com