

iGift4u nominated 2009 Best App Ever for Social Networking

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San Francisco, California - SiVola, LLC today is pleased to announce that iGift4u, Facebook & Twitter All-in-1 Fun, has been nominated as the winner of the "2009 Best App Ever Award" in the Social Networking category for iPhone applications. The annual competition "2009 Best App Ever Awards" is considered the Oscars of the iPhone apps released in the Apple App Store. SiVola's iGift4u, the leading iPhone app integrating multiple social networking functionalities, won the contest ahead of the popular official Facebook iPhone application (second place) and Friend Focus (third place).

"The Best App Ever Awards help to level the playing field for developers. If they have a great product, a passionate user base, they can beat out the larger brands and even the better sellers. iGift4u shows that with great community building and feature-rich apps, even newcomers can still win!" said Jeff Scott, founder of 148Apps and the Best App Ever Awards.

iGift4u offers a one-stop app for Social Networking by combining a complete set of social functionalities and by mashing together Facebook, Twitter, YouTube, Bing and e-mail. With iGift4u, iPhone users can update their status on Facebook or Twitter (or simultaneously with a single tap) and include symbols for additional fun and brevity, especially useful on Twitter due to character limitations.

In addition, iGift4u users can read, mark as favorite and post over 25,000 inspiring quotes or share one of the 6,000 jokes available to take a fun break. When multimedia content is needed to enhance the power of a message, iGift4u enables users to search and share videos from YouTube or images from Bing.

A vast collection of high-quality virtual gifts is also provided for any occasion (birthdays, expressing love, weddings, baby events, and every holiday) or to make any post more colorful and noticeable in everyone's crowded news feed. An elegant birthday calendar for Facebook friends reminds users of upcoming birthdays to be celebrated with a beautiful virtual gift. Users can obviously share their own pictures from their camera roll or those just taken with the embedded camera; and, unique to iGift4u, they can also see how many people actually viewed them.

Lastly, iGift4u offers the most comprehensive music player available on the iTunes App Store: users can read the songs' lyrics while playing their music or watch the related music videos from YouTube; the embedded Top 50 charts for Music Singles, Albums and Videos from iTunes allows to discover and buy the latest hits; it is also possible to share the song currently playing or the lyrics.

SiVola, LLC offers a single app to enable all these services to ensure maximum customer value and ease of use. Users have now the benefit of paying only \$0.99 for the base version rather than upwards of \$15-\$20 to get all these functionalities independently (many not even available). Just as importantly, users can now access a single place to manage their social networking life, rather than crowding their iPhone's screen and having to enter and exit apps for different functions.

The response from users has been exceptional, not only because of this unified approach and the uniqueness of each feature, but also because of the high quality of the product. The "2009 Best App Ever Award" is the ultimate validation of SiVola's vision and commitment to continuously evolve iGift4u.

iGift4u app collection includes:

1. Symbols + Flip app
2. Music Player app
3. Quotes app
4. YouTube app
5. Virtual Gifts app
6. Birthdays app
7. Emoticons app
8. Image Search app
9. Pictures app
10. Jokes app

Supported Languages:

* US English, French and Italian

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 3.0 MB

Pricing and Availability:

iGift4u 3.1.1 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Social Networking category.

[iGift4u 3.1.1](#)

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